

“Tell me and I’ll forget;  
show me and I may  
remember; involve me  
and I’ll understand.”

– Chinese proverb

Twenty-two million American workers produce, process, sell and trade the nation’s food and fiber. Many more are employed in regulatory agencies whose work involves agriculture. And only 4.6 million of those people actually live on the nation’s farms – slightly less than 2 percent of the total U.S. population.

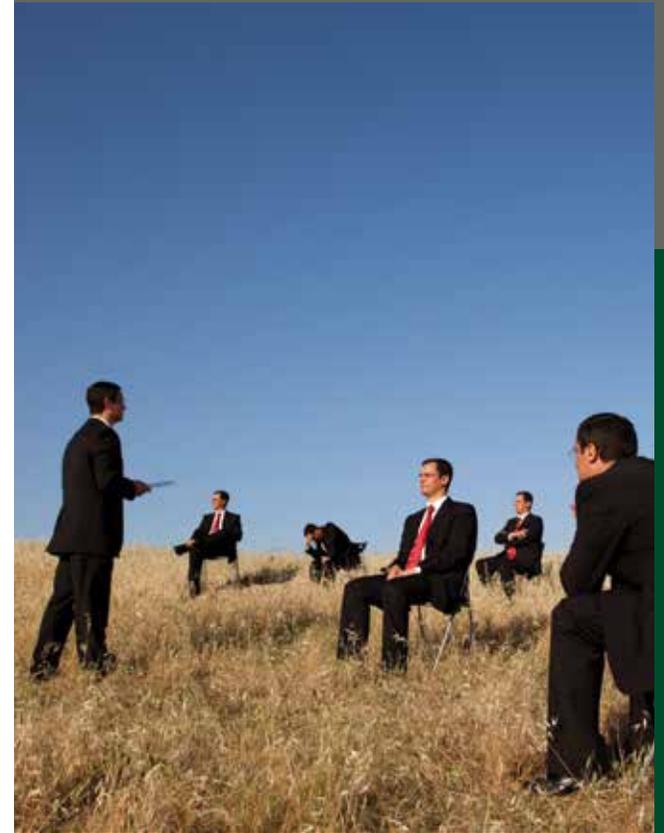
That means many people are employed in careers that are related to agriculture, and yet they have very little experience with today’s modern farming practices.

## Is That You?

If you ever needed or wanted to learn more about the world of production agriculture, there’s an APP for that.

Professional Dairy Producers of Wisconsin (PDPW) developed Agricultural Professional Partnerships® (APPs) for those whose jobs are related to agriculture in some way, who could benefit from the direct farm experience, background knowledge and people connections that APPs provides.

PROFESSIONAL DAIRY  
PRODUCERS®  
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800-947-7379  
www.pdpw.org



Get more done, more effectively,  
with better background knowledge,  
and a better network of resources  
to answer your questions.



Agricultural  
Professional Partnerships®

Brought to you by Professional Dairy Producers®  
and our cooperating friends who support agriculture in our communities.



Agricultural Professional Partnerships®

APPs is three modules of combination classroom and on-farm experiences designed to open the doors of today's modern dairy farms, and, in doing so, open the doors of communication.

During your APPs experience, you will:

Explore the people, language and practices on today's farms via hands-on, farm-related activities.

Enhance your background knowledge so that you can effectively and efficiently handle the portion of your work that involves agriculture.

Be able to connect with resources and experts whenever you have an agricultural related question.

Each APPs module comes complete with a convenient resource/reference guide with facts and reference material. We've designed APPs to give you a convenient, first-hand experience that connects you with the knowledge you need to do your job well every day.

After all, feeding the world is a partnership between those professionals on the farm and those in professions related to agriculture.

To inquire about an APPs program for yourself or your staff, contact PDPW at 800-947-7379.



## Module 1 The Fundamentals of Dairy Science

Understand the dairy cow, how milk is made, different types of dairy facilities, and the practices today's dairy farmers use to care for animals.

Understand the science behind dairy animal care that enables dairy farms to produce so much of the world's food proteins so efficiently.

## Module 2 Farming, Fields and Food Fundamentals

Learn how farmers make decisions about what and how many acres of crops to plant.

Experience harvesting procedures, including those specific to different types of farming, from grazing to confinement dairies.

Understand the scientific balance between cropping systems and manure utilization.

## Module 3 Fundamentals of Dairy Business Management

Bring it all together by discussing the business of farming – perceptions, realities and the impact this business has on communities, states and the world. Explore the various business structures, from family farm to sole proprietorship to corporation. Understand the balance between input costs, farm prices and consumer prices.

Experience how farmers make decisions when trying new ideas and methods, and how you can be an objective resource to dairy farms.

Dairies create a ripple effect on the agricultural economy and the economic well-being of rural America. When a dairy farmer sells a dollar of milk, it generates economic activity of \$3, and every \$1 million of U.S. milk sales generates 17 jobs.

–Dairy Management Inc. (DMI)